

# Science Has Finally Counterfeited A Perfect Diamond!

## Thousands of Jewelers and Pawnbrokers Fooled — It Cuts Glass!

In "Diamond World," author David Koskoff states, "... it fooled most of the members of the famous New York Diamond Dealers Club when it was introduced."

Pawnbrokers and jewelers have lost thousands of dollars buying these beautiful jewels thinking they were mined diamonds. If a jeweler must perform tests to tell whether it is a Van Pler Simulated Diamond or a mined diamond, then neither you or any of your friends will be able to tell the difference.

The super rich were the first to buy our jewels as replacements for their expensive gems. The reason was that insurance companies require the gems to be kept in a bank vault when not in use, then each time you wear them you must inform the insurance company and pay an additional high fee.

### ABC'S 20/20 News Team Fools New York Diamond Mart Experts

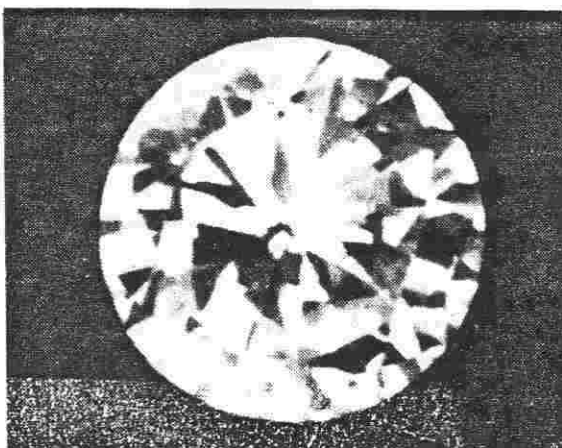
The national TV Show "20/20" visited the famous 47th Street Diamond Mart in New York looking for appraisals on some "diamonds." Several experts there looked at the jewels through their loupes (magnifying glass). Without any suspicion, they gave the Van Pler-type counterfeit diamond appraisals of several thousands of dollars before a TV audience of millions of people. How foolish they must have felt when they saw the show.

### Top Economist Says Consumers Would be Foolish to Buy a Mined Diamond Now!

A respected authority on investments in diamonds, gold, silver, coins and other precious gemstones (called "hard money"), J.C. Revel, stated recently, "If you are buying a small, mined diamond—less than two carats—and expect it to appreciate in value, you are going to be disappointed."

The reasons the economist pointed out were: one, the resale for used diamonds is very small; two, if you sell to a jeweler or other dealers, they will pay only about 30% of the current retail value; and third, the new Van Pler Simulated Diamond is visually equal, if not superior, at a fraction of the inflated cost of mined diamonds.

"It doesn't make any economic sense for the average person to waste hard-earned dollars on a high priced mined diamond when less than 1% will ever resell the stone," Revel said. J.C. Revel is listed as a top authority in a recent edition of "HARD MONEY"



THE *Van Pler* Simulated DIAMOND

Scientists created the Van Pler from an exotic mineral dust which is melted at an astonishing 5,000 degrees F to produce this dazzling diamond copy. The problem that held back the development of the Van Pler for many years was no furnace liner could withstand the tremendous heat. Finally a young scientist got the idea to line the furnace with contaminated Van Pler jewels made in previous attempts. Imagine a furnace lined with jewels. It worked, and now you can have a flawless Van Pler Simulated Diamond. It is cut with 57 facets and polished the same as a mined diamond with the same equipment.

### Expected to be Hottest Christmas Gift of the Year!

A spokesman for the company indicated in an interview last week that due to the tremendous acceptance of these jewels in Europe, Americans can expect to respond even more enthusiastically. "I believe everyone has felt how wonderful it would be to give someone you love a beautiful jewel."

### More Indestructable Than Mined Diamonds — Lifetime Warranty

The Van Pler is not as brittle as a mined diamond and is resistant to shattering because it was created at the incredible temperature of over 5000 degrees Fahrenheit. The hardest steel melts at only 2,786 degrees F.

The Van Pler Simulated Diamond will last many, many lifetimes without any worries. In fact, you will receive a Lifetime Warranty against any defects.