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EDITOR  
HARVARD BUSINESS REVIEW

Please reply to me in care of:  
Transpolar Expedition  
Admiral Richard E. Byrd Polar Center  
18 Tremont Street  
Boston, Massachusetts 02108

September 5, 1968

Mr. Richard N. Archer  
121 Corlies Ave.  
Pelham, N.Y. 10803

Dear Mr. Archer:

As Chairman of the Admiral Richard E. Byrd Polar Center, it is my privilege to invite you to become a member of an expedition which is destined to make both news and history.

It will cost you \$10,000 and about 26 days of your time. Frankly, you will endure some discomfort, and may even face some danger.

On the other hand, you will have the rare privilege of taking part in a mission of great significance for the United States and the entire world. A mission, incidentally, which has never before been attempted by man.

You will personally have the chance to help enrich mankind's fund of knowledge about two of the last earthly frontiers, the polar regions.

I am inviting you to join a distinguished group of 50 people who will fly around the world longitudinally, over both poles, on an expedition which will commemorate Admiral Richard E. Byrd's first Antarctic flight in 1929.

Among the highlights of this transpolar flight - the first commercial flight ever to cross both poles and touch down on all continents - will be stopovers at the American military/scientific bases at Thule, Greenland, and McMurdo Sound, Antarctica.

Because this expedition has the interest and support of much of the Free World, you and your fellow members will be honored guests (in many cases, even celebrities) at state and diplomatic receptions throughout the itinerary. You will have the opportunity to meet and talk with some of the world's important national leaders and public figures, such as Pope Paul VI, the Emperor of Japan, General Carlos Romulo, and many others who are already a part of history.

By agreeing to join this expedition, you will, in a sense, establish yourself in history too. For you will become a Founding Trustee of the new Admiral Richard E. Byrd Polar Center, sponsor of the expedition.

Your biography will be recorded in the Center's archives, available to future historians. The log, photographs and memorabilia of the expedition will be permanently displayed in the Center. And your name will be inscribed, with those of the other expedition members, on a bronze memorial tablet.